

Can-Am Spyder Roadster Customization Contest: Maggie Valley 2011

BRP is pleased to announce a roadster customization contest at this year's roadster owner event in Maggie Valley! We have seen some pretty wild customized roadsters over the years at various events and want to make sure we gather them all in one place for a contest. All builders, all the crazy concepts and all customizations are welcome! We even will have a stock class.

Here is a quick breakdown of the contest:

- Both Can-Am Spyder RS and Spyder RT roadster models are eligible
- Your roadster must be in running, rideable condition to be eligible for the prizes
- The owner of the roadster must be the registered entrant
- Only one class entry per person will be allowed, no multiple machines in multiple classes

Voting and Prizes

There will be two types of voting: a public vote and a BRP judging panel. BRP vote will be decided by a committee of several BRP employees and representatives. The public vote will be decided by ballot filled out from attendees at the Maggie Valley owner event. The ballot box will be sealed and placed near the display area, and BRP representatives will do a final count of the ballot box. All determined winners will be final, no appeals are permitted.

The three classes are: Best Show and Shine (stock condition), Best Overall Customization, Best Paint and/or Graphics

The grand-prize voted on by the BRP judging panel will be a \$1,500 BRP parts and accessories gift certificate. All machines entered will be eligible for the grand-prize. Each individual class winner voted by the public will receive a \$500 BRP parts and accessories gift certificate. If the grand-prize winner is also a class winner, BRP will draw a random winner from all entries and award it the \$500 gift certificate. The winner will be able to redeem the certificate at any authorized Can-Am roadster dealer in the United States and Canada. Winner must be present to accept the award on Saturday night at the Maggie Valley Festival Grounds when BRP announces the winners.

Display Requirements

There will be a roped-off area in the Maggie Valley Festival Grounds to display the entries. All entrants are required to have his or her roadster on display during the following sessions:

- Friday, June 17 from 6 to 8 pm
- Saturday, June 18 from 4 to 6 pm

Please fill out the following information on this two-page document and send back to BRP for preregistration



Can-Am Spyder Roadster Customization Contest: Maggie Valley 2011 Official Registration Form

Name:		
Address:		
City:	State/Province	Zip/Postal
Phone:		
Email:		
VIN:		
Please check one RSRT	_	
Please check classShow a	nd Shine (stock) Ove	rall Customization Paint/Graphics
License Plate #	· · · · —	
Brief description of modificatio	INS:	_
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There is no cost to enter the contest, but you will need to be present Saturday night when the results are announced. You must also be registered for the Maggie Valley owner event. Registration is here: <u>http://www.can-amvip.com</u>. By participating in this contest, all entrants allow BRP, Inc. to use images of the roadsters in advertising and promotional materials as BRP sees fit for a period of two years, commencing on June 17, 2011.

Return completed entries via fax to 1-450-532-5066 attention Chaz Rice, or e-mail to: chaz.rice@brp.com